

## It's time for your headshot!

Below is a quick guide on how to prepare and what to expect from your headshot photo session.

*Unless otherwise stated, we will be doing both in studio photos and outdoor headshots.*

### What is a Head Shot vs. Lifestyle imagery?

A standard headshot is just that; head and shoulders. They are commonly used for business cards, LinkedIn and company websites. They are usually presented in a vertical or square format. Lifestyle imagery captures more full body, sitting and a little more playful than a headshot, showing more of your personality. These images are good for blogs and social media and less formal outlets. Please let your photographer know if you'd like both head shots and lifestyle images from your photo session.

### Studio Headshots

The studio headshots will take place indoors with artificial lighting. Usually Black, White or Grey backdrop is standard for studio headshots. We will take a number of photos with subtle movement of your head and body between takes. All headshots will be placed in a web gallery for you to choose the photo(s) where you look your best. These headshots will be more formal than location/outside images.

### Outdoor/Location Headshot

After the studio portion is completed, we will go outdoors for another round. We will utilize the open shade in an outdoor area pre-discussed. These headshots create more of a natural feel using a naturally lit environment. These can be as formal or casual as you like. An outfit change is always welcome. Avoid frilly tops, distracting patterns, overly "fluffy" and V-Neck type tops.

### Tips:

Arrive at your timeslot ready to go; makeup done, ties straight, hair styled, teeth checked and no lint on clothing! We will photograph for a few minutes; be sure to do some with and without glasses if you wear them. Have your second outfit(s) on hangers to put aside nearby.

### That's it! Easy! Now What?

All of the photos we capture will be placed in an online proofing gallery. You will have the option to select your favorite photos to be retouched. When these photos are available, you will receive an email with further instructions.

Please see the examples below for a quick guide on what to expect from your headshot!

Head Shot Samples



Lifestyle Samples

